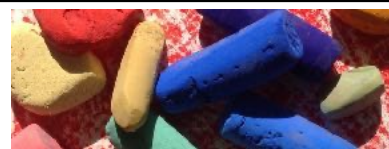




NEWSLETTER



Departments

News from the President p.1

President Robin McCondiche provides updates about the club.

Meet Our Members pp .2-3

This is an opportunity for members to get to know each other. **Please submit the member questionnaire to marienwt@aol.com so that you can be included in this section.**

Upcoming Events p. 2, 8-10,14

This section provides information about and links to workshops, artist opportunities, gallery events, etc. If you are aware of any events, please send your information to marienwt@aol.com

Art Article pp. 11-13

This section provides information about artists, techniques, or any topic that might be of interest to our members. If you are interested in writing an article, or if you have a suggestion for a topic, please email marienwt@aol.com and write "Newsletter-Article" in the subject.

Member Activities & Accomplishments pp. 4-7

This is a section to celebrate the accomplishments of our members, or to provide photos, tips or suggestions. If you have been featured in a gallery, have won a recent competition, or have a tip, please send the information to Marie Costanza at marienwt@aol.com

Newsletter Editor:

Marie Costanza
marienwt@aol.com



A Note from our President Robin McCondiche

HAPPY NEW YEAR! A time of new beginnings...and lots coming up for PSWNY!

First, I hope everyone submits pastels to our juried exhibition being held at the Arts Center of Yates County in Penn Yan. The Art Center is a spacious and attractive venue which draws many visitors. There will be carpooling available for the accepted paintings - please take advantage of this convenience. (See pp.11-13)

Secondly, January through April we have "Invitation to Paint." The 'topic' each month is a single word to be interpreted in any way your imagination takes you. Each month Denise will post the submissions on our website. (And each submitting artist is eligible for a drawing to win a gift card to Rochester Art Supply!) The word for January is RED. If you have suggestions for a monthly word-topic, please send it to Jay, Denise or myself. Thank you!

I'm looking forward to seeing the work at both our exhibition and the monthly invitation!

In mid-September PSWNY will be offering a three-day workshop taught by Christine Ivers. Christine is particularly known for her nocturne paintings. On the evening before the workshop Christine will take the participants on an outing to explore the scenes that make a good night painting. This should be really fun!

Jay has begun to line up plein air events for the late spring and summer. While we wait for the warmer weather, Nancy has been working on arrangements to have a 'plein air' day at the Buffalo Botanical Gardens - perhaps followed by lunch.

I don't want to spill all the beans, so I'll let others share the activities and events they've been arranging for PSWNY members.

Again happy new year! Robin



Members Virtual Gallery

To view, click here: [Virtual Gallery](#)

To participate, email a photo to Denise Rizzo drizzo28@gmail.com

You may only participate if your 2021 membership is up to date.

UPCOMING PSWNY EVENTS

February 15-March 26, 2002:

PSWNY Members Juried Exhibition at the Arts Center of Yates County

pages 8-9

June 2022

2nd ANNUAL PLEIN AIR COLLABORATIVE EVENT

page 10

October 2022:

PSWNY Show at the Village Gallery in Caledonia

July 2023:

Juried Show at the Kenan Center in Lockport, NY. This is a lovely building with several galleries. We will have space for several paintings.

WANTED PSWNY MEMBERS FOR MEET OUR MEMBERS COLUMN.

IF YOU HAVE NOT DONE SO, PLEASE EMAIL YOUR MEMBER QUESTIONNAIRE TO PSWNY NEWSLETTER EDITOR, MARIE COSTANZA AT marienwt@aol.com



**MEET OUR MEMBERS:
Nancy Mariani**

I have been with the PSWNY since its founding, and I am currently a board member. When my art buddy, George Grace told me about a new society starting up, both of us believed it would be a good place for us. My most memorable experience was coming in from Buffalo to that art industrial complex and hanging out in the studio with Robin, Susan, George and the new society members. I love the old industrial workplaces that have turned into art complexes. Walking through their halls and the studio, I imagined its glory years, the people who worked there and what they made or did.

My interest in art has always been a part of my bones. Since kindergarten I can remember drawing on my nursery wall paper and receiving high grades on my art projects and doodles. That was a good thing because academics bored me, except for history, which I still love!

Throughout my life I developed my art skills after my experience at McKinley High School in Buffalo, where I graduated with an Advertising Arts and Photography diploma. I went to Buffalo State College, where I became an Art Teacher. Secondary education has always been my passion. I believe that my best attributes are at a level where I can help young teenagers have an Aha moment when they say, "Oh, I see that now; I get it."

A key experience that led me to become a pastel artist was in 2011. I met George Grace when we were jurors for the Allentown Art Festival. He asked me why I wasn't in the Buffalo Society of Artists; he had just finished his term as president. He told me that I needed a niche and a concentration of work. As an art teacher, I did not have that because art teachers teach a variety of mediums and subject material. After George gave a pastel landscape lecture to my students at Lancaster High School, I went out and bought Schmincke Pastels because George said that they were "like butter."

Since I always enjoyed drawing people, my niche became people working at what they do or sometimes do.

(CONTINUED ON PAGE 3)

Mariani (CONTINUED FROM PAGE 2)



As a resource I have found that my photography skills are very useful. I use different angles, dramatic lighting and an array of subjects. I take road trips into the city to photograph strangers; and at times, I photograph friends, students, and family members that have an inspiring story. I mainly use Schmincke Pastels and a sand grit paper called Color-Fix. This past year I retired from my teaching position and decided to play around with different media that I would like to incorporate with pastels. We'll see how that works out!

I have two favorite works. *Anna* is a painting of my mother, just before she passed, close to her 96th birthday. Her eyes were so big as she turned to look at me when I called her name. Although her hair was disheveled at the time, and she probably would not be happy with me for having it up for all to see, it was engaging. Tom Kegler, a Hudson River School of Arts painter, awarded it as Best of Show and said it told a story of a long and endearing life. The second one is entitled *Holding the Sheets*. Sailing in Maine with my girlfriend on her father's wooden sailboat, I brought my SLR camera, hoping to get some great photographs of the ocean. As the late afternoon lighting was shining on her aged father, I saw a composition that I knew would inspire my next pastel. I was right! His intricate pastel colored plaid shirt, ruby golden brown tanned skin, crooked fingers from weathering arthritis(as he held the ropes of the sheets), and the cast shadowing from his red baseball cap, giving only a slight glimpse of his features, I believe rendered my niche wonderfully and told a story.

Being a pastelist does have challenges. These include the following: the dust it creates, the fixative, which you should not inhale, and the overworking of pigments that can make the work look muddy. However, I do find pastel to be a very forgiving medium.

Recently one of my works called *Unaware*, was in the Buffalo Society of Artists 125th Catalog Exhibition at the Castellani Art Museum, on the campus of the Niagara University in Niagara Falls.

I have been very fortunate over the past ten years to receive several humbling awards from Best of Show to First, Second, and Third placements. I thank the Pastel Society of Western New York, Fine Arts League of Buffalo for these honors. Although I have not received an award from the Buffalo Society of Artists or the Pastel Society of America, I am still very honored to have been juried into those shows on many occasions.



Proud Member Moments



Congratulations to **Rosemary Pergolizzi**, who has an exhibit of paintings on display at Bausch and Lomb from January 1-March 28. This is part of their Rotating Arts Program. Rosemary is one of six artists exhibiting for this quarter. Unfortunately, due to Rochester's current COVID status, no guests are allowed into the facility. Only employees will be able to see the display. If anyone is interested in this display opportunity, contact, Amy Vena, coordinator, at amy.vena@bausch.com

Proud Member Moments

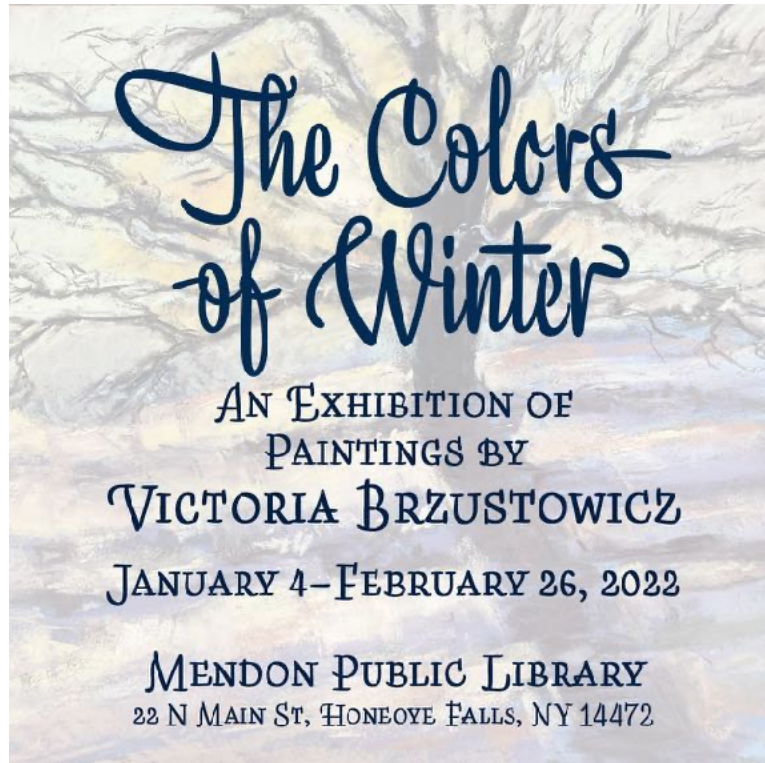


Congratulations to **Jay Costanza and Lana Grauer**, whose pieces were juried into the State of the Art Gallery in Ithaca. Their paintings were exhibited during the month of December. Shown in the photo is Lana next to her painting, *Old Mill in Winter* and Jay's painting *Labor Day Sunset*.

Congratulations to **Susan Sarabasha** who will be the featured artist in the January 2022 CT Pastel Society Newsletter.



Proud Member Moments



Congratulations to **Victoria Brzustowicz** who has an exhibition entitled *The Colors of Winter* on display at the Mendon Public Library from January 4-February 26. The exhibit includes oils and pastels, primarily plein air, but also some studio pieces.

Victoria Brzustowicz is teaching two classes at Flower City Arts Center. In January, she is teaching *Explorations in Oil Painting* and in mid February, she is teaching *Intro to Linoleum Block Printing*. For more information, click on the links below:

[Explorations in Oil Painting](#)

[Intro to Linoleum Block Printing](#)

New Abstract Pastels

by

Robin McCondichie

is the featured work

at

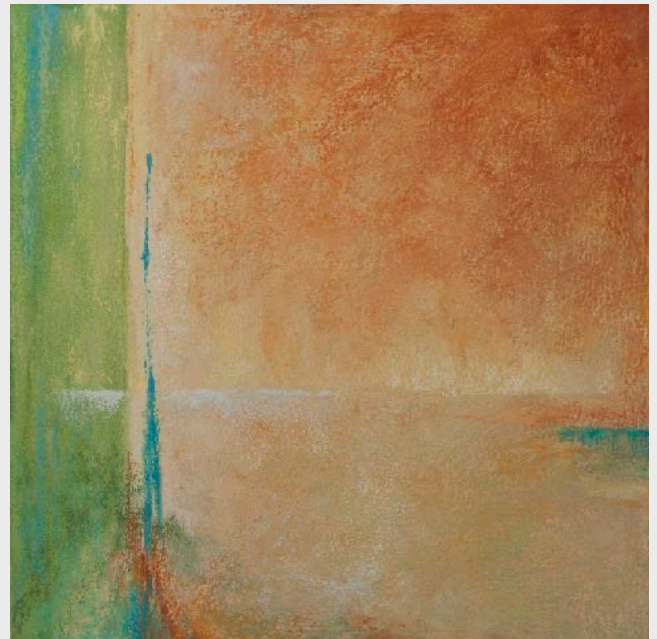
Pittsford Fine Art Gallery

January 5-30

Gallery hours: Wednesday & Thursday 12-6, Friday 12-8, Sat & Sun 11-5

N Main and State Streets, Pittsford

Parking available in front of the gallery or behind the Pittsford Library



PSWNY MEMBERS JURIED EXHIBITION INFORMATION

PSWNY 2022 Members Juried Exhibition at the Arts Center of Yates County in Penn Yan

Time to enter our juried show in Penn Yan!

We will be using Show Submit again for our entry process. To get started, go to <https://showsubmit.com>, and click on the PSWNY Show. You will find the prospectus and details for uploading photographs of your work. There is a tutorial on the Show Submit website for this. If you have difficulty after reading the tutorial, please contact Denise, (drizzo28@gmail.com).

We have set up a system to help you transport your work to and from Penn Yan for this show. You have the choice of dropping off paintings in Penn Yan yourself, or dropping off at either a Buffalo or Rochester location. Consequently, it is especially important that you use this system to drop off and pick up your paintings. Please do not drop off or pick up early! We want to make sure that care is taken with our work and it gets transported safely back to you. If you have questions, please contact Denise Rizzo (drizzo28@gmail.com) or Jay Costanza (jaycoart62@gmail.com) for Rochester area members, or Nancy Mariani (marianinancy4@gmail.com) for Buffalo area members.

We may or may not be having a reception depending on Covid and the Art Center's policies. We will keep you posted.

- January 24, 2022** Registration Deadline (midnight); upload photos to Show Submit
- February 4, 2022** Notification of Acceptance
- February 6, 2022** 10:00 am - 12 pm: Drop off paintings to Nancy Mariani in Buffalo Call/text Nancy to let her know you are bringing paintings to her. (716-870-8047)
- February 12, 2022** 10:00 am -12 pm: Drop off paintings to the Hungerford Building in Rochester; 1115 East Main Street; Rochester NY
- February 14, 2022** 10:00 am -12 pm: Drop off paintings to Penn Yan; 127 Main Street; Penn Yan, NY
- February 15, 2022** Show opens
- February 20,2022** 3:00-5:00 pm Reception (If it takes place—this will be announced in an email)
- March 26, 2022** 10:00 am - 12:00 pm Pick up paintings from Penn Yan; 127 Main Street
- March 26, 2022** 2:00 pm - 4:00 pm Pick up paintings from the Hungerford Building in Rochester

Please call to establish a day and time to pick up paintings from Nancy Mariani in Buffalo (716-870-8047)

2022 PSWNY Members Juried Exhibition Prospectus

When and Where: February 15-March 27;
Art Center of Yates County, 127 Main Street; Penn Yann, NY

Awards: Best of Show: \$125
Rochester Art Supply: \$100
Pastel Society of Western NY Award: \$100
Three Juror Awards: \$25 each

Sales: Handled by The Art Center of Yates County; 35% commission will be collected.
Not for Sale is not allowed.

Eligibility:

- Entrant must be a PSWNY Member in good standing by January 24, 2022.
- Entries must be created within the past 2 years and not previously shown at this particular venue or any other PSWNY exhibitions.
- All aspects of entry must be the artist’s original work including subject, photography, composition, drawing and painting. Using someone else’s photograph is not permissible.
- Work submitted must be at least 80% soft pastel. No charcoal allowed.
- Entries may not be produced in any instructional class or workshop.
- Only two-dimensional works will be accepted.
- No diptych or triptych paintings, mechanical reproductions, photography, crafts, or computer-generated art. No nudes.
- Saw-tooth hangers are not allowed; all paintings must be well framed and supported by picture wire only. Please make sure that your wire ends are covered with tape.

Registration:

- Registration: January 1-January 24, 2022. Registration closes at midnight on January 24, 2022.
- Show registration and fees will be handled by Show Submit.
- Up to three entries are allowed (See size restrictions below).
- Size: Three works may be entered if their total width framed adds up to 54” or less. If the total width framed is over 54”, two works may be entered.
- An entry fee of \$10 per painting is required. You will pay this on the Show Submit site using your credit or debit card.

Image Preparation:

- JPEG format
- Image must be cropped showing no border
- Resolution size should be 72 dpi, set at 1920 pixels on the longest side
- The file must be less than 2 MB when saved as a JPEG
- Name the file in this format: ArtistLastName_PaintingTitle
- The juror will not see the file name

Juror: **Aline Ordman:** Aline is a Master Pastelist with the Pastel Society of America, a Signature Member of the American Impressionist Society, a signature member of the Oil Painters of America and a Master Circle Pastelist with the International Association of Pastel Societies. For additional information about Aline, click here: <https://www.alineordman.com/about>

2nd ANNUAL COLLABORATIVE PLEIN AIR EVENT

Sponsored by PSWNY INC, RAC INC, GRPAP

COMING IN JUNE 2022 on a Saturday and Sunday

Demos and Vendors on Saturday * Paint Outs on Saturday and Sunday

Four demonstrations: by the following artists: **Kari Ganoung Ruiz** (*oil*),
Patricia Tribastone (*pastel*), **Paul Martin** (*watercolor*), *acrylic* TBA

You may attend any or all demos

Paint Outs available on Saturday and Sunday for those interested

On Site Vendors:

Plein Air Easels (Drew Baker)

Rochester Art Supply

Fee: *Members of the Sponsored Art Clubs: \$10*

Nonmembers: \$15

Shelters, Coffee, Bagels Provided

Bathrooms Available

Location and specific dates: To Be Announced Soon

Registration and additional information will be coming soon.



New Year's Resolutions for Artists

Source: ARTEZA RESOLUTIONS



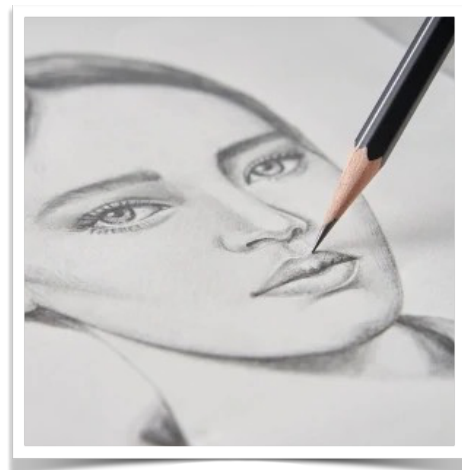
Whether you're a beginning artist or an experienced pro, it's always a good idea to take stock at the beginning of a new year and make some New Year's resolutions to help the coming year be even more successful. You may be thinking of taking your art in a new direction or sharing your art on social media. This year might be the year you learn a new medium. To help you jumpstart the goal-setting process, here are some resolution ideas to get you started.

Take your art in a new direction

Do you always draw still life or portraits? Why not take a step out of your comfort zone and try to draw a landscape? Or maybe you're a realist painter and you want to try abstracts. Whatever new direction you're thinking of going in, this is the year to try. [CLICK HERE FOR LANDSCAPING TIPS](#)

Start that art project you keep postponing

Procrastination is the biggest enemy of the artist. Make this the year you start that project you keep putting off. Start with small steps and soon you'll have a completed work. Maybe you have always wanted to draw faces. This is your chance to accomplish that goal. [CLICK HERE FOR HOW TO DRAW A FACE IN 6 EASY STEPS](#)





Learn to use new art tools

Take this year to stretch your skills by learning to use new tools. If you've always drawn and sketched with pencils, perhaps you might want to try markers or real brush pens. Many artists who have never used them are surprised at how simple and satisfying it is to draw and paint with them. Real brush pens are ink-based markers that have bristle tips as opposed to felt, chisel, or sponges. Depending on the surface on which you use them, they can behave like a marker or pen or they can behave like brushes. They make sketching on location, as well as at home, convenient, easy and mess-free. [CLICK HERE FOR INFORMATION ABOUT BRUSH PENS](#)

Art markers are a versatile tool that can be used for drawing, outlining, coloring, blending, shading and highlighting.

[CLICK HERE FOR INFORMATION ABOUT ART MARKERS](#)

Find more time for your art practice

It's easier than you think to squeeze in some extra time for art making. You might consider getting up earlier and making art before work or turn off the TV at night and grab some extra time. Do you have 5 minutes at work during a break? That's all you need to practice simple skills such as linear techniques. The basis for all drawings is the line. Straight, curved, diagonal, vertical, horizontal —there are as



many ways to draw lines as there are artists to draw them.

Go to more art workshops and visit one exhibition per month

Nothing gets the creative juices flowing like participating in a workshop and learning from professional artists. You will get valuable tips and learn amazing techniques. Consider attending one of the workshops sponsored by PSWNY. Many will be available throughout the year. Additionally, there is nothing more inspiring than looking at works of those who made an impact on the art world. It is worth it to take one day a month to visit an art museum, galleries, or art spaces in your community or while you are traveling .



Redecorate a room with your art

By hanging just one piece of art in your room, you can get the feeling you have redecorated the entire space, especially when it is one of your works. By pulling out the colors of one of your paintings or drawing, and using it as the theme for accessories throughout the room, you have created a one-of-a-kind space.

Spend more time drawing in nature

Nature drawing is not only a great way to build your sketching skills, but it's also a wonderful way to relax and de-stress. Take time this year to go outside and draw what you see—flowers, trees, insects, clouds. All you need is a pencil and a sketchbook. You might be surprised at the artwork you will create, as well as the inspiration for future works you will get.



Film your art process

If you love online tutorials, why not make your own? It's easier than you think. All you need is your smartphone and a Youtube channel or other social media account. Plan all the steps you want to show ahead of time and push the video start button on your phone. When you are finished, upload it to your favorite site.



Get to know more artists

Most artists work in isolation. That's not a bad thing, but sometimes it's helpful to talk to other artists, share ideas or get inspiration from what they are doing. You might consider inviting another artist to your studio and spend the day painting together. Maybe you can set up a monthly schedule to paint together in plein air or in your studio. Decide on a common theme and paint it together. The possibilities are endless. It is rewarding to compare your results and to discuss your process along the way.

Hopefully this list of resolutions inspires you to think of all the opportunities open to you in the new year, and that you will aspire to learn, improve, and share your work with others. Having at least one goal will help get the year off to a good start. You will have something on which to focus throughout the months to come, and when it's met, have the feeling of accomplishment that comes with saying you have achieved your goal!



UPCOMING PSWNY EVENT

Coming in September: **3 Day Workshop with Christine Ivers**

FOCUS: NOCTURNE PAINTING

Additional information will be coming in the March/April Newsletter



A Note from the Editor, Marie Costanza

The next newsletter will be published in March. In order to celebrate you, the members of the Pastel Society of Western New York, please continue to send me information about your pieces that have been in a show, on display in a gallery (online or live), or have won an award. Additionally, if you would like to share information about a technique you have used, a resource that has been helpful, images you have from recent Paint-outs, or anything else that you believe might be of interest to other members, please email me at marienwt@aol.com. If it is easier for you to mail me the information, my address is 1611 Loughrea Terrace; Webster, NY 14580. My cell phone number is 585-749-1138. Please send me information any time over the next two months, but no later than the next deadline listed below.

DEADLINE FOR MARCH/APRIL ISSUE: FEBRUARY 25, 2022